

## About the Presenter

As a career counselor, business development consultant, and director of the **Center for Career and Business**



**Development, Beverly Ryle** has spent her professional life educating and empowering business owners, corporate professionals and people-in-transition.

She has studied leadership extensively and was inspired to develop this program by her work with Joan Goldsmith, co-author, with Warren Bennis, of the best selling *Learning to Lead*.

*"There is something magical about your style and grace that increases the value of the message you deliver."*

Wendy Northcross  
CEO, Cape Cod Chamber of Commerce

the **Center for Career**  
and **Business Development**  
[www.successonyourownterms.com](http://www.successonyourownterms.com)

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Become a leader  
in every  
area of your  
life ...



April 18, 25  
May 2, 2007  
5 to 6:30 PM

Cape Cod Chamber of Commerce  
Conference Room  
5 Shootflying Hill Road  
Centerville, MA

## True Leadership

Genuine leadership has little to do with holding a high ranking position, being in charge, or having a particular set of skills.

It has much more to do with an internal transformation, one in which a person comes to know his or her own authenticity as a leader.

Join us for a small-group program of self-discovery designed to help you:

- Understand the true nature of leadership
- See how leadership applies to every area of your life
- Move closer to the fullness of your leadership potential

*Leadership is Character*



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Group size will be limited to eight.

Reserve your place  
by calling **508.240.0432**,  
or sending an email to  
**info@SuccessOnYourOwnTerms.com**.

The cost for all three sessions is \$195.

Light refreshments will be provided.

*Join this small group  
personal growth experience*

## Self-discovery Through Reflection and Discussion

Each session includes:

- Leadership education
- Group coaching
- Facilitated discussion

Participants will also receive a workbook with exercises to be completed before each session and video feedback.

This is not a skills training course. It's not about managing your time better, or improving how you delegate. These things are valuable but *without looking at the bigger picture of who you are as a leader*, they can become traps. They limit your potential for leadership to "dancing faster" or thinking your effectiveness is contingent on finding a "magic bullet".